



# CAUTHE

COUNCIL FOR AUSTRALIAN UNIVERSITY TOURISM  
AND HOSPITALITY EDUCATION

## Introducing the 2010 CAUTHE Executive as elected



Chair  
Brent Ritchie



First Vice Chair  
Dianne Dredge



Treasurer  
Kirsten Holmes



Secretary  
Elspeth Frew

Dear CAUTHE Members,

Welcome to the post conference edition of our newsletter.

As I am sure all delegates will agree, the CAUTHE 2010 Conference in Hobart was a fantastic conference. Our particular thanks go to Malcolm Wells, Alison Dunn and Dirk Reiser and the rest of the team at the University of Tasmania for being terrific hosts. If you would like to look at some of the photos taken at the conference click on the following link: <http://www.cauthe.conferenceonline.com>.

All funds raised from the sale of the photos will be donated to the 'Save the Tasmanian Devil Appeal'. [www.tassiedevil.com.au/](http://www.tassiedevil.com.au/).

I would like to extend a special thanks to Paul Whitelaw for his contribution to CAUTHE over the years, especially as Chair. I know he will continue to make a contribution in his role as Immediate Past Chair.

We have a very motivated and exciting new Executive and I look forward to working with them in 2010. This year we will be reviewing our Strategic Plan and putting in place strategies to increase our links with kindred associations, industry and government.

We are delighted to announce that colleagues at the University of South Australia have offered to host us in Adelaide for the CAUTHE 2011 Conference. See below for more details.

Planning for our annual Mid Year Meeting is well underway to be held in Melbourne. Formal details will be announced shortly but please pencil early August into your diary.

All the best

**Brent Ritchie**  
CAUTHE Chair

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## 2010 CAUTHE Executive continued



Second Vice Chair  
Sacha Reid



2011 Conference  
Convenor  
Jenny Davies



Immediate Past  
Conference Convenor  
Alison Dunn



Public Officer  
Perry Hobson



Past Chair  
Paul Whitelaw



Committee Member  
Michael Hughes



Committee Member  
David Williamson



Committee Member  
Candice Harris



Committee Member  
Fiona Wheeler



CAUTHE Secretariat  
Penny Jose

For more information about the executive committee go to: [www.cauthe.com.au/about.html](http://www.cauthe.com.au/about.html)

## CAUTHE 2010 Conference

CAUTHE 2010, the 20th annual conference of the Council for Australian Tourism and Hospitality Education was held in Tasmania from 8 to 11 February. Hosted by the School of Management at the University of Tasmania, the very successful conference attracted 250 delegates from all States and Territories of Australia as well as more than 60 delegates from 13 other countries.

More than 170 papers were presented at the conference where speakers were challenged to respond to the conference theme, *Tourism and Hospitality - Challenge the Limits*.

Presentations covered a variety of areas including: heritage tourism, ethical and sustainable tourism, place and destination management, consumer demand for tourism and hospitality, tourism and hospitality education and challenging the right to travel.

Conference proceedings may be ordered from the CAUTHE website at:

<http://www.cauthe.com.au/proceedings.html>



Richard Shipway, Judith Mair and Brent Ritchie enjoying CAUTHE's 20th annual conference in Tasmania.





*Boat to Peppermint Bay*

## CAUTHE 2010 Awards

Congratulations to the following Award recipients, presented during the 2010 CAUTHE Conference in Hobart.



*Best PhD paper winner, Anne Surawaree Ashton.*

### The Bill Faulkner Memorial Award for Best PhD Scholar's Paper

CAUTHE offers this scholar's award in memory of Professor Bill Faulkner (1945-2002). The award was introduced at the 2002 Annual Conference in Fremantle to honour his memory and recognise the influence of his work. The winner for 2010 was Ann Surawaree Ashton for the paper she co-authored with Noel Scott (University of

Queensland) for the paper titled "Hotel restaurant dining: the relationship between perceived value and intention to purchase".

For more information see

<http://www.cauthe.com.au/faulknerawards.html>

### The CAUTHE Award for Best Full Paper

This award is open to all full papers submitted and accepted for the Annual CAUTHE Conference. The winning paper for 2010 was entitled "Volunteers and tourism destination services: Challenging the limits of tourism volunteering research" by Dr Karen Smith, University of Wellington, NZ and Dr Kirsten Holmes, Curtin University, WA.

For more information

see <http://www.cauthe.com.au/awards.html>.

### CAUTHE Fellows Awards

These awards are for individuals who have made a substantial contribution to hospitality and tourism education and/or research. In 2010, the winner for their significant contribution to Tourism and Hospitality Education is Dr Lisa Ruhanen (University of Queensland). The joint winners for 2010 for their significant contribution to Hospitality and Tourism Research were Dr Jennifer Laing (Monash University) and Dr Leonie Lockstone-Binney (Victoria University).

For more information see

<http://www.cauthe.com.au/fellowsaward.html>



Lisa Ruhannan, Kirsty Holmes, Karen Smith Jennifer Laing, Leonie Lockstone

### Additional prizes awarded at the 2010 CAUTHE Conference

The winners of the sponsored awards were:

In the **Demand, Consumer Behaviour and Marketing stream**, which was sponsored by Tourism Research Australia, the winning paper was entitled, "Hotel restaurant dining: the relationship between perceived value and intention to purchase" by Anne Surawaree Ashton (University of Queensland) and Noel Scott (University of Queensland).

In the **Destination Management stream** sponsored by UNSW the winning paper was entitled, "Volunteers and tourism destination services" by Karen Smith (University of Wellington, New Zealand) and Kirsten Holmes (Curtin University, WA).

In the **The Ethics, Environment and Sustainability stream** sponsored by Taylor and Francis, the winner paper was entitled, "Identifying the ecotourist market using the core criteria of ecotourism: is there a true ecotourist that seeks nature, learning and sustainability?" by Narelle Beaumont (University of Southern Queensland).

In the **Tourism and Hospitality Education stream** sponsored by Elsevier, the winning paper was entitled, "Challenging undergraduate hospitality students – the use of debates as interactive teaching and assessment tools" by Johan Edelheim (Southern Cross University).

In the **Heritage Tourism stream** sponsored by UTAS Faculty of Business, the winning paper was entitled, "World Heritage-themed souvenirs for

Asian tourists: Asian modernity melds with Macau cultural heritage" by Hilary du Cros (Institute For Tourism Studies, Macau).

In the **Combined Stream** sponsored by the UTAS Faculty of Business, the winning paper was entitled, "An integrated approach to research and innovation in food production" by Svetlana Rodgers (University of Western Sydney).

In the **Best Curriculum Paper** sponsored by the ALTC Curriculum Project, the winning paper was entitled, "Indigenous Australia and Tourism Education: An exploratory analysis of Indigenous cultural content in undergraduate tourism curricula" by Andrew Peters (Swinburne University of Technology).

In the **New Directions for Tourism and Hospitality Theory stream** sponsored by John Wiley, the winning paper was entitled, "Young women and their physical appearance on holiday" by Jennie Small (University of Sydney).

In the **Sport and Event Tourism stream** sponsored by UTAS Faculty of Business, the winning paper was entitled, "Event governance: the rhetoric and reality of the World Rally Championship, Northern Rivers, NSW" by Dianne Dredge, Emma-Jane Ford, Matt Lamont, Giang Phi, Michelle Whitford and Peter Wynn-Moylan (Southern Cross University).

### CAUTHE Bill Faulkner PhD Workshop 2010

As is customary, the Bill Faulkner PhD Workshop was held in conjunction with the CAUTHE 2010 conference this year on Monday 8 February in Hobart. Twenty-three PhD Scholars with a wide range of research interests from universities all around Australia as well as internationally, came together with tourism and hospitality academics and recent PhD graduates to participate in a full day of program activities and sessions, and to network with each other. These included 'The PhD Challenge' with Dr Hugh Kearns, small group discussions about PhD topics and issues, breakout sessions on the challenges of writing and the darker moments of the PhD journey, as well as testimonials from recent PhD graduates.

The feedback from PhD students was very enthusiastic, for example:

*'It is very different than other usual workshops.*

*Much more engaging.'*

*'The small group discussions were really useful.*

*Also Hugh Kearns activity was insightful and provided the opportunity to get to know the other*

students, their topics, their progress and their challenges.'

'The activity based exercises were fun and interesting. The metaphors were very suited to the topic and it was good to work with other students.'

Overall, both students and academics alike agreed that the day was fun, interactive and very useful to PhD students at any stage of the journey, with some potential connections and collaborations emerging from the day. Thanks to Brent Ritchie and the organising team and, to everyone who participated in the day and helped continue the success of the Bill Faulkner workshop.

The Bill Faulkner Workshop will of course be held again next year in Adelaide and CAUTHE is looking to expand the focus to include both PhD scholars and early career researchers in the program. Stay tuned throughout the year for further updates.



PhD workshop.



PhD workshop.

## Special Interest Group (SIG) Meetings at CAUTHE 2010

Three CAUTHE supported SIGs met at the Hobart conference to discuss potential research issues, projects and publication opportunities, including:

- The Tourism and Volunteering SIG
- The Student Experience SIG
- The Critical Approaches SIG

Please visit the SIG's page on the website to learn more about their activities

<http://www.cauthe.com.au/sigs.html> and e-mail coordinators to join the SIGs.

## Launch of CAUTHE 2011 Conference

*Tourism: Creating a brilliant blend*

8–11 February 2011

The Hawke Centre  
University of South Australia, Adelaide



The 21st CAUTHE conference will be hosted by the School of Management at the University of South Australia, Adelaide from 8-11 February 2011. The conference theme is "Tourism: Creating a Brilliant Blend".

The perspective of a *Blend* will be used to analyse academic issues associated with:

- Disciplinary underpinnings of tourism studies;
- Multidisciplinary approaches to the analysis of tourism phenomena and their practical applications;
- Interrelationships between tourism and hospitality and closely related areas of study (leisure, sport, recreation, the arts etc); and,
- The mix of skills needed to effectively communicate with academic colleagues, industry practitioners and political decision-makers

### Key dates for the Submission of Papers:

- Early bird submissions from 1 June to 1 August 2010
- Refereed research papers (full papers) 30 September 2010
- Working papers (full paper) and abstracts 31 October 2010

For more information go to

[www.cauthe.com.au/conferences.html](http://www.cauthe.com.au/conferences.html)

## Council for Australian University Tourism and Hospitality Education

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